Align, act, adapt

Learn to quickly adapt and respond to changing market conditions. Drive success in an ambiguous world by applying agile principles.

In Celemi Agile Move™, participants work in teams to explore and develop an agile mindset. This digital business simulation is set in a fictitious company dealing with the typical operational, strategic, and leadership challenges that many companies are facing today. Participants work through the challenges and discuss and agree on which route to take - and get instant feedback on how well their decisions align with agile principles. The business impact of each decision is made clear, and teams compete to see who can work the most agile and deliver the best results.

Celemi Agile Move™ helps your organization move through the transformation you need to meet the challenges of today's ambiguous, ever-changing world. Use this highly competitive and engaging simulation to let your people discover the benefits of agile principles and learn to apply them to their daily work processes.

KEY THEMES
Agile principles
Customer value
Leadership
Teamwork
Decision-making

TARGET GROUP
Anyone who wants to understand and adopt agile principles. e.g. managers, team leads, project managers, product developers, product owners, sales & marketing people, etc.

PARTICIPANTS
Multiple teams of 2-4 people -- facilitator-led face-to-face or online seminars.

MATERIALS
Digital business simulation.

TIME
3-4 hours

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Celemi Agile Move™ is useful for organizations that want to improve and thrive in today's ever-changing marketplace. It addresses a number of workplace challenges, including:

- Too many projects running in parallel
- Customers involved too late in the development process
- Talent is not leveraged, and creativity is lost
- Time spent on tasks with no end customer value
- Lack of initiative; people wait for management directions
- Mistakes are repeated and knowledge is isolated

Key employee results

Companies using Celemi Agile Move™ will learn how to apply agile principles to their work processes, such as when choosing project teams, launching new products, and making decisions about new product research and development.

Participants will

- Develop a big-picture understanding of agile - independent of which agile method is used.
- Understand the when and why of agile thinking.
- Develop an agile mindset, which contributes to:
    - Better ability to react to market changes
    - Increased effectiveness
    - Shorter time to market
    - Lower cost of development
    - New products that solve real customer needs
    - Increased customer satisfaction
- Establish a common frame of reference.

KEY CONCEPTS COVERED

Agile leadership

Efficient teams

Customer value

Value for effort - effectiveness

Work flow

Scope vs. Time and Cost

Learn and adapt

Change management

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